Individual Tool Selection:

For this website, tools I will be using would not be much, as the webpage is a simple booking an appointment webpage.

* Hostgator: to register a domain name.
* WordPress: in WordPress I would be using plugins for the appointment booking and calendar.
* Stripes (still not definite)
* Monogdb: to store data when appointment have been made.
* Raygun: for performance of the website
* PushBots: for confirmation of appointment and reminder